



# REFLEX<sup>™</sup>

# THE PERFECT HEAT TRASNFER FILM FOR FASHION PERSONALISATION WITH REFLECTIVE EFFECTS

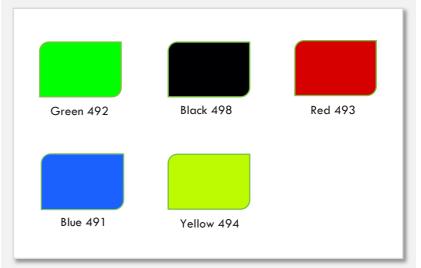
Looking to bring reflective effect to your textiles supports ? Reflex is a perfect flex for fashion garments and accessories personalisation.

### Fashion accesories

## **Product description**

- ✓ Highly resistant to friction thank its thickness.
- ✓ Long durability.
- ✓ Available in 6 different colours:





# Application key points

- ✓ Easy to cut.
- $\checkmark$  Very easy to weed  $\rightarrow$  saves production time.
- ✓ Recommended for small and medium design such as lettering, numbers and geometrical forms.
- ✓ Very strong adhesive backing that allows repositioning the design after weeding.

# Usage benefits

✓ Recommended for fashion accessories or sportswear equipment.

# E heat transfers for textiles

### TECHNICAL DATA

# SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions
Reflective PU	200 μm	Adhesive & Transparent Polyester	50 cm x 10 m

# APPLICATION INSTRUCTIONS

Applies on	Cutting	Application
Cotton Polyester Acrylic Cotton/Polyester blends without repellent treatment	Use a Flex Blade 45°	1st press:   160°C - 3 s   320°F - 3 s   2 <sup>nd</sup> press:   160°C - 15 s   320°F - 15 s
Pressure	Peeling	
Medium	Hot	

#### Step 1 – Cutting

Set up the cutting of your heat transfer film in mirror mode and use a standard flex blade of  $45^{\circ}$ .

#### Step 2 – Weeding

Remove the excess of material (easy weeding).

#### Step 3 – Application

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at  $160^{\circ}C/320^{\circ}F$  for 3 seconds, with a medium pressure, peel the backing when hot and then heat press at  $160^{\circ}C/320^{\circ}F$  for 15 seconds protected by a silicone paper.

#### Step 4 – Peeling

Peel the material while hot.

NOTE: We highly recommend you to perform tests before launching a production.

# CARE AND MAINTENANCE RECOMMENDATIONS

Washing		Ironing	Tumble -dry	Dry cleaning
Up to 40°C/104°F		On reverse side only	Yes	Yes
Storage life	S	torage Tempe Lightnin	Position	
Up to 1 year	13	y room with 5°C-30°C/ 59°F-86°F	Away from sunlight	Vertical Position

#### Care and maintenance:

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

#### Washing recommendations:

- $\checkmark$  Respect the textile recommendations.
- $\checkmark$  Preferably inside out to extend the design's life.
- $\checkmark$  Do not bleach.